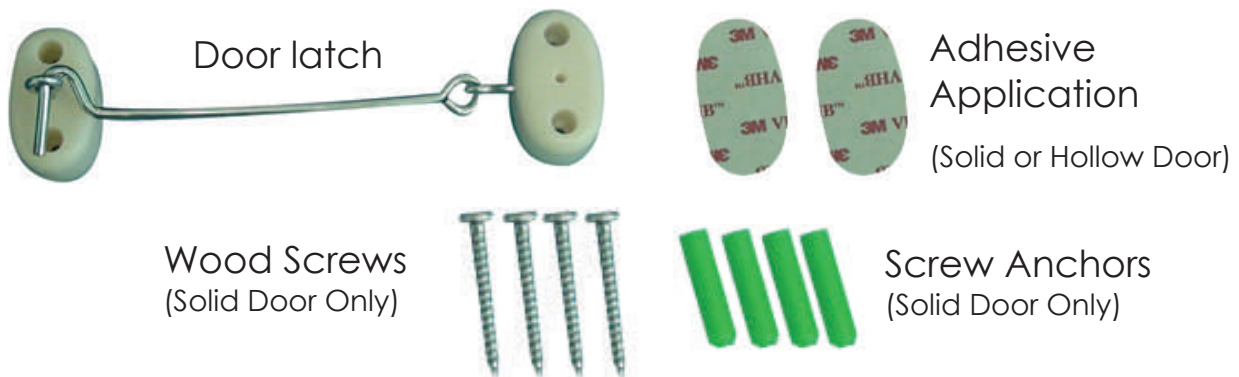


# Introducing the **Peek a Boo™**

The Peek a Boo™ is a latch that prevents your dog from eating cat feces out of the cat litter box.



## Product Components



## **Facts about pet ownership in the United States.**

### **Dogs**

- 77.5 million owned dogs in the United States
- 39 % of U.S. households own at least one dog
- Most owners (67 percent) own one dog
- 24 % of owners own two dogs
- 9 % of owners own three or more dogs
- On average, owners have almost two dogs
- The proportion of male to female dogs is even
- 19 % of owned dogs were adopted from animal shelters
- Dog owners spend \$225 on veterinary visits annually
- 75 % of owned dogs are spayed or neutered

### **Cats**

- 93.6 million owned cats in the United States
- 33 % of U.S. households own at least one cat
- 56 % of owners own more than one cat
- On average, owners have two cats
- More female cats are owned than male cats  
(70 %vs. 65 % respectively)
- 22 % of owned cats were adopted from animal shelters
- Cat owners spend \$203 on veterinary visits annually
- 87 % of owned cats are spayed or neutered

The Peek a Boo latch will allow you to isolate cat litter boxes from dogs that are larger than your cat.

Dogs and other pets that consume cat feces can potentially develop illness.